

ICA ISTANBUL 2026

14-15 OCTOBER

SPONSORSHIP
OPPORTUNITIES

WWW.ICA-LTD.ORG



International
Cotton
Association

WELCOME...

It is my pleasure to invite you to be part of the ICA's Annual Trade Event Istanbul 2026.

Our trade event will be hosted for the first time in Istanbul, where we look towards *Cotton's Next Chapter*. Istanbul is an international hub and provides the perfect destination for the industry to come together and do business.

This year's event will take place over two days (14-15 October) at the Hilton Istanbul Bomonti Hotel and Conference Centre. The event will conclude with a spectacular Gala Dinner celebrating the global cotton community.

Our sponsors play an important role in our event. You are also our valued partners. We are committed to making sure that you get the most out of your financial investment. We will ensure that your brand is prominent in both our event marketing material and our popular event app. This will place your company's name, products and services in the hands of potential customers.

By taking advantage of the fantastic sponsorship packages on offer you will have the opportunity to be right at the heart of this popular and diverse event.

We welcome the opportunity to work with you and thank you for your support.

Bill Kingdon
ICA Managing Director





THREE REASONS TO SPONSOR...

Meet new contacts & strengthen key relationships

Maximising networking opportunities for our attendees is an important priority. We work hard to provide places for formal and informal networking. Our sponsorship packages can provide you with a meeting space away from the hustle and bustle so that you can welcome old and new contacts in your own private space.

Showcase your brand to a diverse audience

We are anticipating more than 600 participants from over 40 countries, representing all sectors of the industry and have carefully shaped our sponsorship packages to maximise your brand's visibility at the event. From digital signage to adverts on our event app, we ensure your presence is highlighted; at all times and to all delegates.

Committed to cotton

Our mission is to protect the legitimate interests of all those who trade cotton, whether buyer or seller. Our long term vision is to ensure contract sanctity in the global trade of cotton. By sponsoring our flagship event you are showing your investment in the cotton trade and the community around it.

2026 PACKAGES

Executive Sponsor

Member - £10,000 / Non member - £12,000

Enjoy complimentary tickets, access to a private meeting room and much more as one of our official Executive sponsors.

This package provides greater exposure for your organisation and includes:

- Two complimentary tickets to the Trade Event & Gala Dinner.
- Exclusive access to a meeting room for one full day.
- Opportunity to host up to 4 Gala Dinner tables (subject to availability, each table must be filled to capacity before allocating additional tables).
- Featured as a sponsor of the Welcome Party.
- Your logo featured on: the ICA's website, event app & across event digital signage.
- Fast track registration at the event.
- Promotion across the ICA's social media.

Executive Plus*

Member - £13,000 / Non-member - £15,000

Enjoy two complimentary tickets, access to a private meeting room for two days of the conference and maximised branding opportunities.

- Two complimentary tickets to the Trade Event & Gala Dinner.
- Exclusive access to a meeting room for two full days
- Opportunity to host up to 6 Gala tables at our gala dinner (subject to availability, each table must be filled to capacity before allocating additional tables).
- Featured as a sponsor of the Welcome Party.
- Your logo featured on the ICA's website, event app & across event signage.
- Fast-track registration at the event.
- Promotion across the ICA's social media.
- Screen included in the meeting room
- Enhanced branding outside your allocated meeting room
- Additional branding throughout the event space to maximise visibility
- Option to request a personalised lunch service directly to your meeting room

*Subject to availability

Associate Sponsor

Member - £5,000 / Non-member - £7,000

This package allows you to showcase your brand whilst you enjoy a complimentary ticket and exclusive benefits at the event:

- One complimentary ticket to the Trade Event & Gala Dinner.
- Opportunity to host up to 2 Gala Dinner tables (subject to availability, each table must be filled to capacity before allocating additional tables).
- Featured as a sponsor of the Welcome Party.
- Your logo featured on: the ICA's website, event app & across the event digital signage.
- Fast track registration at the event.
- Promotion across the ICA's social media.

2026 PACKAGES

Trade Stand* £3,000

Position your brand at the centre of the event with a premium Trade Stand, designed to maximise visibility and engagement with our delegates.

Your stand will be fully tailored to your company's branding, providing an opportunity for you to feature your business name, logo, and a designed branded wall panel that showcases your identity and messaging. This creates a striking, professional space where you can confidently present your products and services.

Located within the networking area, your stand ensures consistent exposure throughout the event, giving you the perfect platform to connect with decision-makers, generate leads, and build valuable relationships.

What's included:

- Dedicated branded trade stand space
- Custom stand with logo and company name
- Opportunity for you to design and provide a single graphic wall aligned with your brand
- Prime location within the main networking area
- Direct access to engage with event delegates and potential clients

*Price includes one conference ticket only.

N.B. the delegate cannot attend social functions or the Gala Dinner.

** Please note a screen is not included, if you would like a screen included the additional price will be provided upon request

