

ICA LIVERPOOL 2024
16-17 OCTOBER

**SPONSORSHIP
OPPORTUNITIES**

WWW.ICA-LTD.ORG



**International
Cotton
Association**

WELCOME...

It is my pleasure to invite you to be part of our next major international trade event - Liverpool 2024.

Our trade event is returning to Liverpool for the first time in 5 years so we are saying a big WELCOME to new faces, old friends and business opportunities. Liverpool is the perfect destination for the industry to come together and do business.

This year's event will take place over two days (16-17 October) at the Crowne Plaza. The event will conclude with a spectacular Gala Dinner celebration in St George's Hall.

Our sponsors play an important role in our event. You are also our valued partners. We are committed to making sure that you get the most out of your financial investment. We will ensure that your brand is prominent in both our event marketing material and our popular event app. This will place your company's name, products and services in the hands of potential customers.

By taking advantage of the fantastic sponsorship packages on offer you will have the opportunity to be right at the heart of this popular and diverse event.

We welcome the opportunity to work with you and thank you for your support.

Bill Kingdon
ICA Managing Director





THREE REASONS TO SPONSOR...

Meet new contacts & strengthen key relationships

Maximising networking opportunities for our attendees is an important priority. We work hard to provide places for formal and informal networking. Our sponsorship packages can provide you with a meeting space away from the hustle and bustle so that you can welcome old and new contacts in your own private space.

Showcase your brand to a diverse audience

We are anticipating more than 500 participants from over 40 countries, representing all sectors of the industry and have carefully shaped our sponsorship packages to maximise your brand's visibility at the event. From digital signage to adverts on our event app, we ensure your presence is highlighted; at all times and to all delegates.

Committed to cotton

Our mission is to protect the legitimate interests of all those who trade cotton, whether buyer or seller. Our long term vision is to ensure contract sanctity in the global trade of cotton. By sponsoring our flagship event you are showing your investment in the cotton trade and the community around it.

2024 PACKAGES

Executive Sponsor

Member - £10,000 / Non member - £12,000

Enjoy complimentary tickets, access to a private meeting room and much more as one of our official Executive sponsors. This package provides maximum exposure for your organisation and includes:

- Two complimentary tickets to the Trade Event & Gala Dinner.
- Exclusive access to a meeting room for one full day.
- Opportunity to host up to 4 Gala Dinner tables.
- Featured as a sponsor of the Welcome Party.
- Your logo featured on: the ICA's website, event app banner ad & across event signage.
- Fast track registration at the event.
- Promotion across the ICA's social media.

Associate Sponsor

Member - £5,000 / Non-member - £7,000

This package allows you to showcase your brand whilst you enjoy a complimentary ticket and exclusive benefits at the event:

- One complimentary ticket to the Trade Event & Gala Dinner.
- Opportunity to host up to 2 Gala Dinner tables.
- Featured as a sponsor of the Welcome Party.
- Your logo featured on: the ICA's website, event app & across the event signage.
- Fast track registration at the event.
- Promotion across the ICA's social media.

Trade Stand**

£3,000

Place your products and services at the forefront of our event by taking a Trade Stand. Located within the networking area, it will ensure you have the maximum exposure to delegates at the event.

**Cost does not include event ticket(s).

